

Pet Smile Month

“Healthy Smile” Art Competition

Guidance Notes for Practices



The Art Competition is a great way to attract interest in Pet Smile Month and in preventive veterinary medicine in general. We also hope that it will stimulate interest in veterinary dentistry in the next generation of pet owners. Entries can be in any format, drawing, collage, photograph, sculpture etc.

Entry Forms:

Please photocopy the forms overleaf and use these for the competition. All entries to the competition must be signed in ink by the entrant's legal parent or guardian.

Attracting Entries:

Organise your reception team and nurses to give entry forms to every parent or child that comes into your practice during Pet Smile Month. Contact your local schools - we understand that “responsible pet ownership” features in the National Curriculum and art departments are often keen to have suggestions for projects. Use the Art Competition in your contacts with the local press - a photo call of the local prize winners is a good subject for the local paper.

Entries:

The four age groups are 4-6 years, 7-10, 11-13 and 14-17 years. This is based on the entrant's age as at the 1st September 2010. Pet Smile Month makes no entrance charge for the Art Competition - however you may wish to encourage a donation of, say, £1 towards a nominated charity such as Petsavers, Dogs Trust etc. All entries, copyright and other rights become the property of Pet Smile Month and entries cannot be returned if submitted to the National competition.

Local PSM Art Competitions:

In a local area a number of PSM practices may wish to combine into a single art competition. This may make attracting publicity easier. Check on the website to see which of your neighbours are participating.

Local PSM Art Competition Prizes:

Pet Smile Month only provides prizes for the National Competition. The prize for the 1st prize winner of each age group in the local competition is entry to the National Competition. You may wish to organise some additional local prizes yourselves.

Local Judging and Prize Giving:

Your practice should judge the local competitions. You may wish to call on the services of a local art teacher, mayor, MP or celebrity - the editor of the local newspaper would be a good choice! Prize givings could be combined with a mini open day. This could be an opportunity to show off your dental equipment to the parents of all the entrants. Hang all the entries on the walls mounted on coloured card as a background. PSM would recommend acknowledging every entry. Certificates for 1st, 2nd and Commended are available for download from the Pet Smile Month website.

Entry to the National Competition:

The 1st Prize winner of each age group should be sent to Pet Smile Month HQ. PSM is not responsible for the postage or secure delivery. Entries must be received by 1/11/2010. Entries will not be returned.

National Judging and Prizes:

The practices whose entrants are National prize winners will be notified on the 1st December 2010. We would encourage those practices to hold their own ceremony to present the prizes. The first prize winner of each age group will win an MP3 player and the overall winner will also receive a voucher for a flight in a Hot Air Balloon (together with one responsible adult). No cash alternatives will be available. Details of the prize winners will be available on the website.

Full Competition rules are available from Pet Smile Month HQ (www.petsmile.org).

Pet Smile Month “Healthy Smile” Art Competition



Please use ink and ensure that all the boxes are completed.
Signatures are required for entry to the National Pet Smile Month Competition.
The National Competition is only possible through the support of our major sponsors:
Petosan®, **CEVA®**, **Gentrix®** and **Molar®**. We are very grateful for their help.

Entrant:

Age: (as at 1/9/2010)

Parent/Guardian:

Address:

Phone:

E-Mail:

Practice Details:

Phone:

E-Mail:

All entries, copyright and any other rights become the sole property of Pet Smile Month. No artwork can be returned. The artist's name and/or likeness may be used in association with publicity for Pet Smile Month. Signing below indicates agreement.

Parent/Guardian Signature: _____

Date: _____

Signed by Practice: _____

Date: _____

Age Group (as at 1/9/2010):

4-6yr 7-10yr 11-13yr 14-17yr

Local PSM Competition:
This is run by your local Pet Smile Month practice. The FIRST prize winner in each age group will be forwarded onto the National Pet Smile Month Competition. There may be other prizes as well.

For Office Use Only

Local PSM Competition:
1st Prize 2nd Prize Commended

National PSM Competition:
1st Prize Commended Notified

Date: _____ Overall Winner: _____

National PSM Competition:
All the local first prize winning entries received at PSM HQ by 1/11/2010 will be judged. PSM is not responsible for postage. The overall winner will receive a prize of a flight in a Hot Air Balloon. In addition for each age group there is a first prize of an MP3 player.

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